



# BKX STUDIO LLC



EST. 2017 // A CREATIVE AGENCY  
260-267-6405 • LETSTALK@BKXSTUDIO.COM

1109 WOODLAND XING, FORT WAYNE IN 46825

**UEI:** RMZUH61XH5N9

**CAGE:** RMZUH61XH5N9

**NAICS:**

541430 - Graphic Design Services

541519 - Other Computer Related Services

541613 - Marketing Consulting Services

541810 - Advertising Agencies

541511 - Web-Based Marketing

541860 - Direct Mail Advertising

541850 - Outdoor Advertising

561410 - Document Preparation Services

541890 - Other Services Related To Advertising

541820 - Public Relations Agencies

711510 - Independent Artists, Writers & Performers

**ACCEPTED PAYMENTS:**  
ACCEPTS CREDIT CARDS &  
PURCHASE CARDS

## CAPABILITIES SUMMARY

### Storytellers. Strategists. We are BKX Studio.

We are a creative agency based in Fort Wayne, Indiana, passionate about helping brands thrive through impactful visual communication, strategic social media management, and engaging content creation.

### Thinkers. Problem-Solvers.

Our team combines over 20 years of experience to bring a multitude of skills to the table. We don't just create content, we develop strategies to ensure your brand's message is heard and resonates with your target audience.

### Our Services:

- **Visual Communication:** We craft compelling brand identities, design that pops, and user-friendly websites, and public art installations (murals) to leave a lasting impression.
- **Social Media Management:** From strategy to daily execution, we'll grow your online presence and engage your audience across all platforms.
- **Content Creation:** We create high-quality content that informs, educates, and entertains, keeping your brand at the forefront of your audience's mind.

We are BKX Studio. Let's tell your brand story.

## KEY DIFFERENTIATORS

**Social Media Savvy:** Expertise in crafting engaging content and strategies specifically for social media platforms.

**Data-Driven Decisions:** We use data analytics to optimize your social media presence and content for maximum impact.

**Client-Centric Approach:** We prioritize building strong relationships and understanding your specific brand goals.

**Agile & Responsive:** We adapt quickly to changing trends and market demands to keep your brand relevant.

## CORE COMPETENCIES SERVICES LIST

- **BRANDING & LOGO DESIGN**
- **RESEARCH & STRATEGY**
- **ART DIRECTION**
- **MURAL DESIGN & PUBLIC ART**
- **COPYWRITING**
- **ILLUSTRATION**
- **WEB DESIGN & DEVELOPMENT**
- **SOCIAL MEDIA MANAGEMENT**
- **PRINT DESIGN**

## KEY CLIENTS

We partner with businesses in industries like:

- **Lorenzo Suter S.Corp (Healthcare):** Provided social media management, animation, and general consulting services to enhance digital brand presence.
- **Fort Wayne United (Non-Profit/Community):** Performed website design and development and strategically consulted on brand expansion to solidify their digital footprint.
- **IATS Indiana Agriculture & Technology School (Education/Charter):** Managed the school launch strategy, including consulting, website design and development, and initial social media management.
- **City of Fort Wayne (Government) -** Designed and executed a large-scale exterior mural, managing the project from concept and city approval to installation.